



# HEALTHY STORES HEALTHY VALLEY

WORKING TOGETHER TO PROMOTE  
HEALTH & WELLNESS IN THE SANTA YNEZ VALLEY



Healthy Stores Healthy Valley is a new project in the Santa Ynez Valley that promotes health by rewarding neighborhood markets for offering healthier retail options.

## BENEFITS TO OUR COMMUNITY:

- **Increased** availability and visibility of healthy foods and beverages in stores
- **Reduced** ease of access and exposure to tobacco, alcohol, and unhealthy snacks and beverages
- **Rewards** businesses that help achieve these objectives

Other cities have launched similar programs and have seen their neighborhood businesses flourish!

For more information call (805) 681-5407  
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