

Three cans of chewing tobacco, a cigarette, and a vape pen - actual products that were confiscated from students at two different Yuba County high schools. 14.6% of Yuba County youth use tobacco products, and research confirms that teens are lured by the brightly colored packaging, cheap prices, and sweet flavors. Flavored tobacco is designed as a “starter” product to “graduate” the user to products that are full-bodied and less flavorful. This is not the kind of “graduation” that we want for our youth.

