



A storefront features liquor and tobacco products in Daly City. (Published March 24, 2017)
Photo credit: Rebecca Greenway

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Storefront advertising was deemed less healthy locally than it was just three years prior with about 61 percent of advertisements designated as marketing "unhealthy" products and 9 percent deemed marketing for "healthy" products

Cabuslay said that stores in closer proximity to schools had a higher amount of unhealthy advertising, a concern for her as a health official.

"Retailers play a very important role in our communities. They are our access to fruits and vegetables and other healthy products," Cabuslay said. "They play a key role in making sure we continue to be a healthy community in San Mateo County."

Just three years ago, 54 percent of surveyed stores in San Mateo County carried low or non-fat milk while just 37 percent of stores are now choosing to carry them.

"It's something that we want to look further into, better understand why retailers might be more likely to sell unhealthy products than healthy products," said